

2021 - 2022 Golden Leaf Yearbook

Published By
CALIFORNIA DISTRIBUTORS ASSOCIATION
ADVERTISING ORDER FORM

We authorize the purchase of _____ page (s) of advertising to appear in the 2021-2022 California Distributors Association Golden Leaf Yearbook at the rate of \$ _____ per insertion.

Firm: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Authorized by: _____ Phone: _____

ADVERTISING RATES

<u>Black and White</u>		<u>Preferred Color Position's Rates</u>	
Full Page	\$2,500.00	Inside Front Cover	\$4,750.00
Half Page	\$1,500.00	Inside Back Cover	\$4,750.00
Quarter Page	\$1,000.00	Back Cover	\$4,750.00
Business Listing	\$ 250.00		

Terms: Payable when space is reserved, non-commissionable.

Advertiser to supply glosses, negatives, reproduction proofs and electronic (.eps file) formats for all insertions ordered. **All files should be scanned at a minimum of 300 dpi.**

	Page trim size 8 1/2" X 11"
Full Page	7 1/2" X 10" (Image)
Half Page	7 1/2" X 4 7/8" or 3 7/16" X 10" (Image)
Quarter Page	3 6/16" X 4 7/8" (Image)
Total	\$ _____

Please forward this completed form and all advertising material to cda@lobbyscal.com, and an invoice will be issued shortly.

Alternatively, please send all advertising materials, the order form and payment to:

California Distributors Association
 1215 K Street, Suite 1500
 Sacramento, CA 95814
 (916) 446-7841